

# **BAYFLEX SOLUTIONS**

Deutsches Flachdisplay Forum

March 2023

Eisuke Tsuyuzaki  
**[bayflectechnologies.com](http://bayflectechnologies.com)**



# Apologizes

- **Wolfgang Mildner, of MSW Tech, will be speaking on my behalf today**
- **MSW Tech is Bayflex Solutions' partner in Europe**

# Getting to know us better

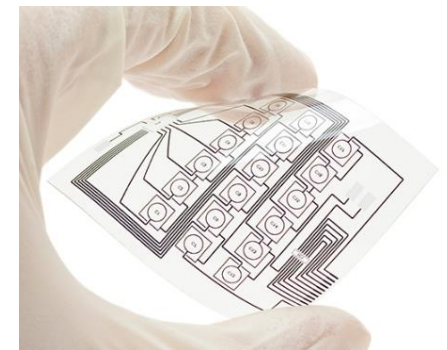
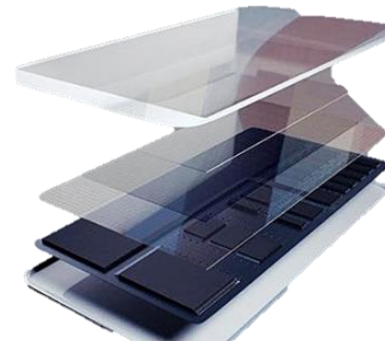
- **Yuasa Systems**, is the global leader in **continuous mechanical test systems** for R&D and manufacturing since 1992, with over 1,100 installations worldwide including many in the flexible electronics supply chain from Europe, North America and Asia.  
(participant in IEC and ISO standards bodies & member SID)

[www.yuasa-system.jp/en](http://www.yuasa-system.jp/en)

- **Bayflex Solutions** is Yuasa's representative for North America and Europe. Based in San Francisco bay area, also develops **lab automation and data analytics** optimized for reliability systems since 2015. Nuremberg, DE office for regional support.

(Member **OE-A**, IPC, SEMI/Flex, Nextflex)

[www.bayflextechnologies.com](http://www.bayflextechnologies.com)



# Bayflex Yuasa Modular Solutions

- Interchangeable Mechanical Testers + Motor Drives for Versatility
- Upgradable Options in Data, Optics and Hostile Configurations

1

Mechanical Testers



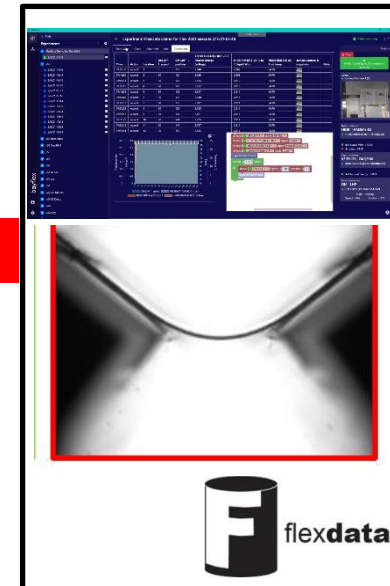
2

Motor Drive Unit



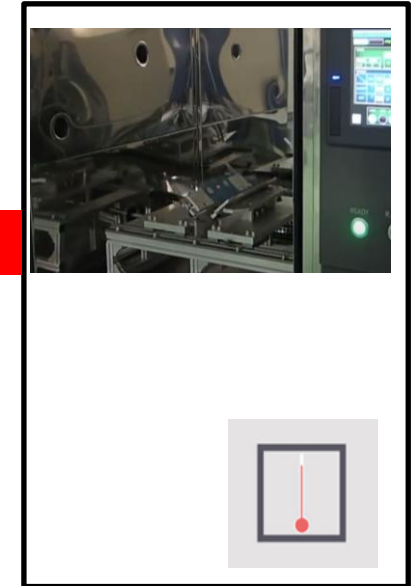
3

Lab Automation & AI analytics



4

Hostile Systems



REPEAT

MEASURE

OBSERVE

# **Mechatronics Testing**

**Overwhelming shift from LCD to OLED display components**

**Recent Market drivers seems to be Larger OLED displays, Wearable & In-Car applications**

**Refinement of testing assessments for new form factors**

**No testing standards emerging for Micro LED**

# Flexible Display Challenges

Ensure **Integrity** of New Materials & Micro Electronics while in **Continuous Use** (cracks, contact failures)

Continuous Testing in Complex **Hostile Conditions** (bend, flex. temperature, humidity)

Detect **Micro Strain** fractures of New Materials (delamination, deformation)



# Recent New Mechanical Stress Failures

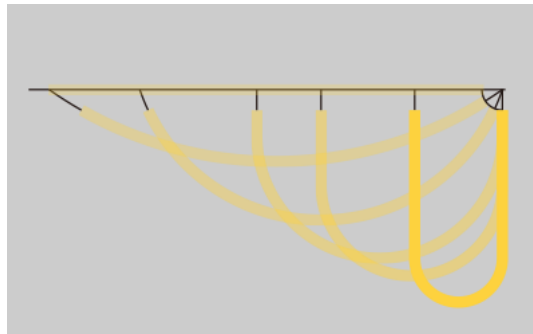
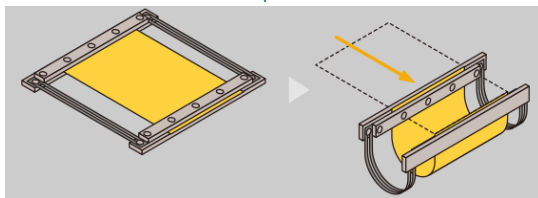
- Recent Market drivers seems to be Larger OLED displays, Wearable & In-Car applications
- Refinement of testing assessments for new form factors
- No testing standards emerging for Micro LED
- Both FOLD and FLEX mechanical motions are valid

Deformations	Fold	Flex	Twist	Roll	Stretch	Bend
Cracked	possible	possible	YES	Possible	YES	possible
Delaminated	YES	YES	YES	Possible	possible	possible
Bent Permanently	YES	YES		YES		possible
Stretched Permanently			possible		YES	possible
Torn			YES		possible	

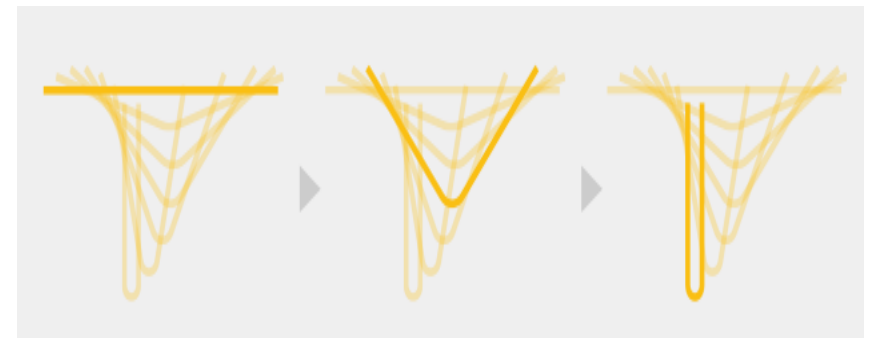
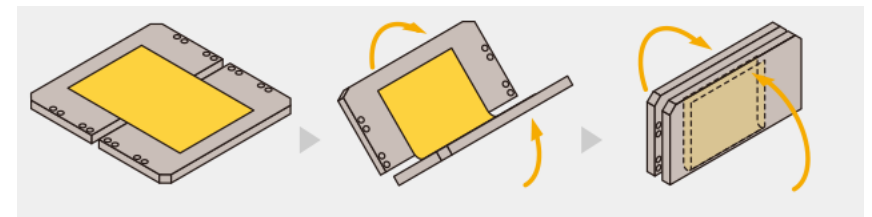
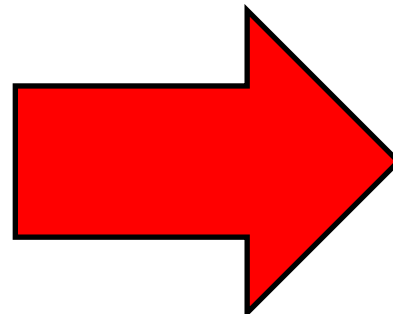
# Transition from LCD to OLED assessments

- “U-Shape” Butterfly motion originally required to understand effect of motion on rigid samples  
Still effective for LCD display modules and Panel edge assessments (semi-rigid, rigid and curved forms)
- Evolution to Clamshell motion to assess effect of motion on single pivot point to determine module integrity  
De-facto approach for OLED display modules (incl. flexible, slideable, rollable and wearable forms)

“Butterfly” U-shape motion to simulate gentle warping with a push rod movement



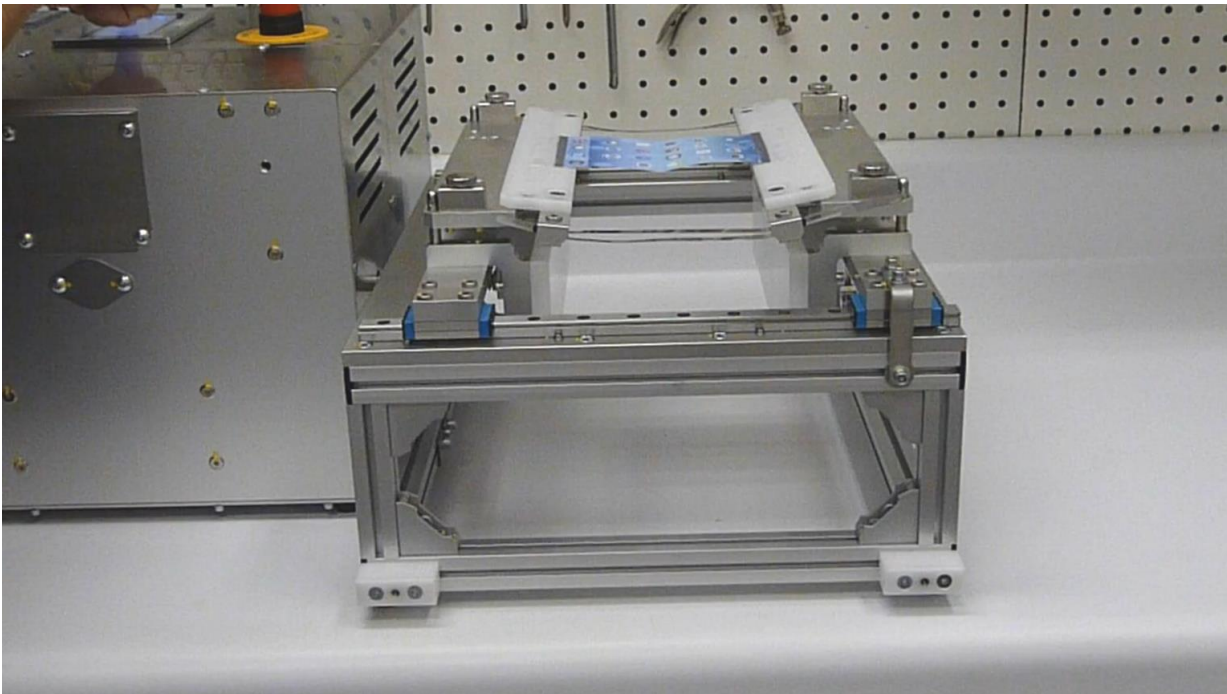
“Clamshell” motion to simulate flexing with a double hinge movement





# Motions compared

**Butterfly Motion**  
(Yuasa FS Folding Tester)



**Clamshell Motion**  
(Yuasa CS Flexing Tester)

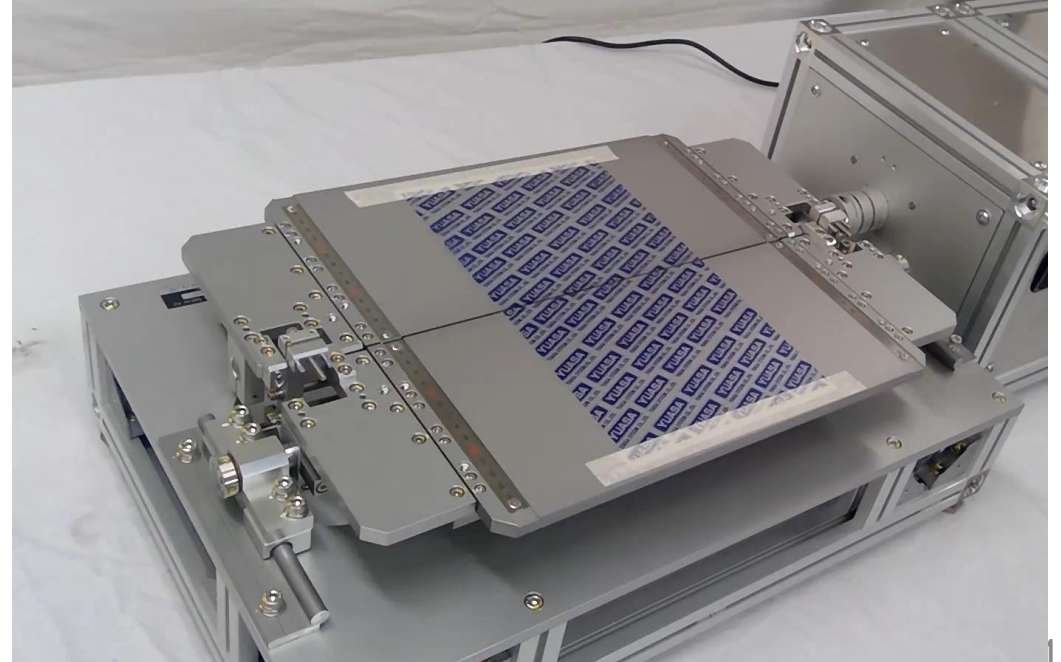


# Larger Form Factors

- With slowing growth in the Smartphone market, higher value innovations are shifting to larger form factors  
Dual screen Laptops, Tablets, Automobile Screens
- Larger Clamshell Holding Plates are desired to accurately replicate form factors, including reproducing complex “Hold and Fold” mechanical motions to simulate actual usage
- Product Differentiators are form factors (slideable, rollable) and Hinge mechanism design.

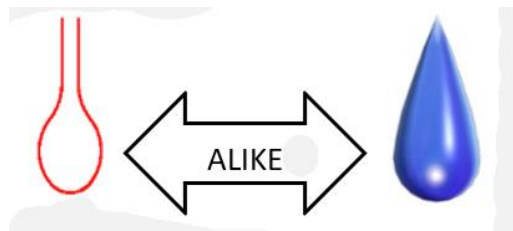


**bayflex**  
solutions

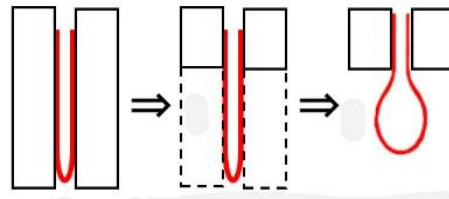


# Simulated Hinge Design

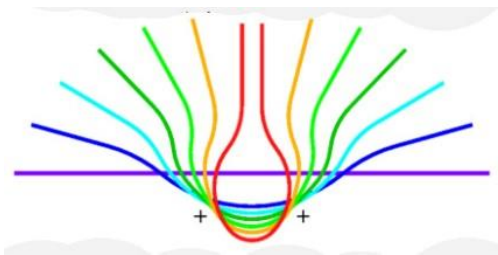
- By adjustment of the neck and bulb dimensions around the radius, enables simulation of different design forms. Also known as the Teardrop mechanism



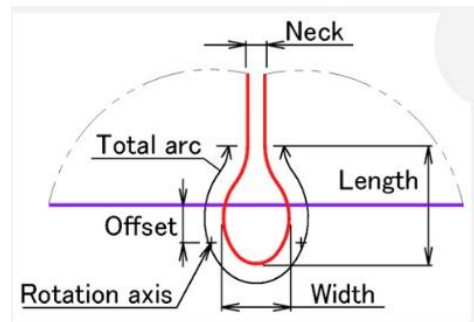
The CS-Teardrop shape is very similar to an actual tear



U-shape folding without full vertical support becomes a teardrop shape



The CS-Teardrop shape during flexing



Parameters for adjusting CS-Teardrop shape

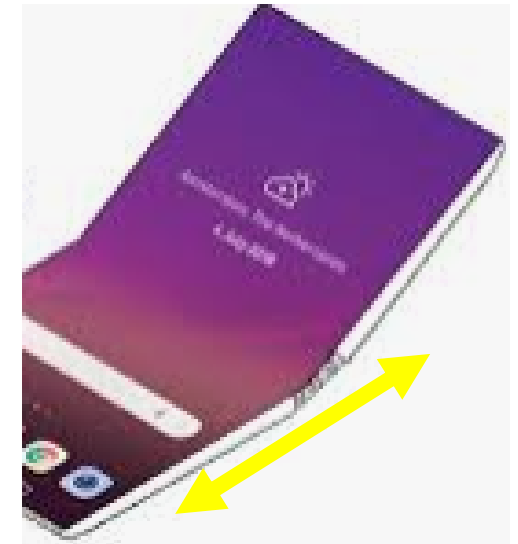
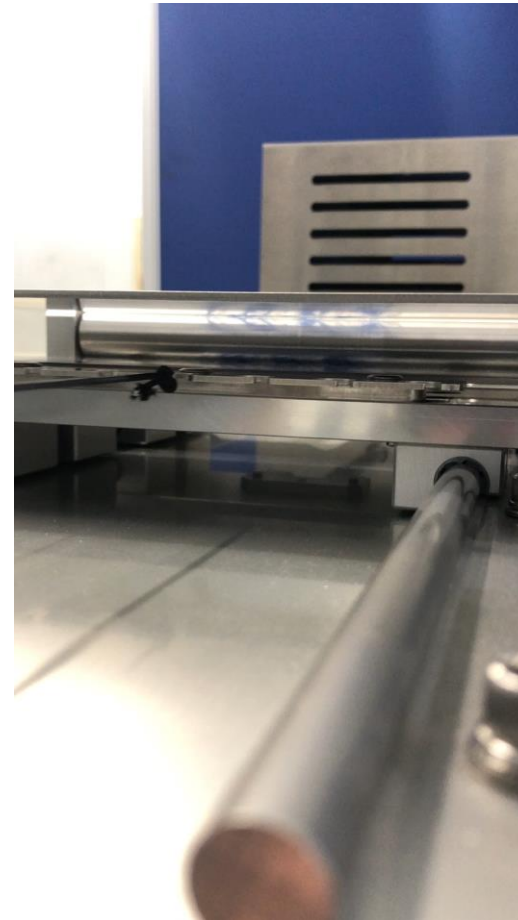
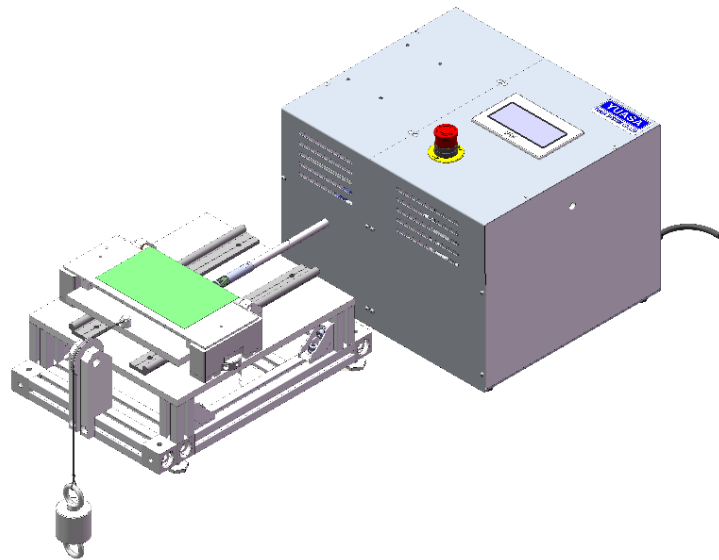
	L3	L5	L7
W2			
W3			
W4			
W6			

\*Narrow and long teardrops are difficult to control. (W2L5 & W2L7)

\*Wide and short teardrops are not teardrop, they shaped dropped water. (W4L3, W6L3 & W6L5)

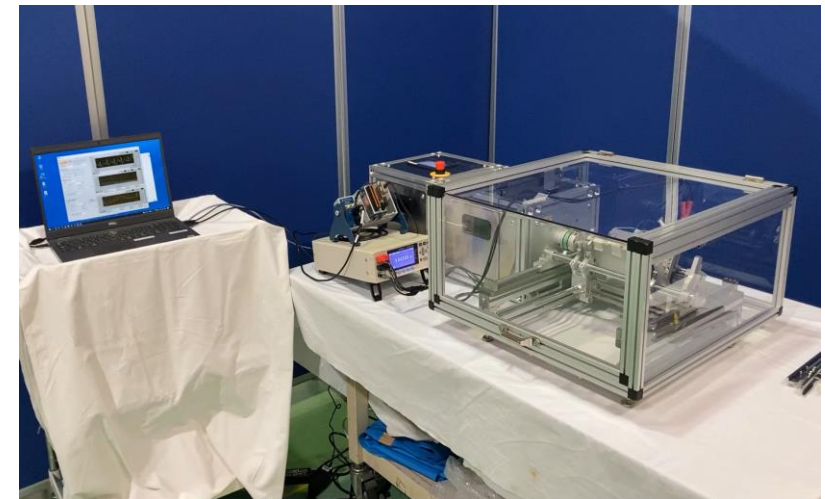
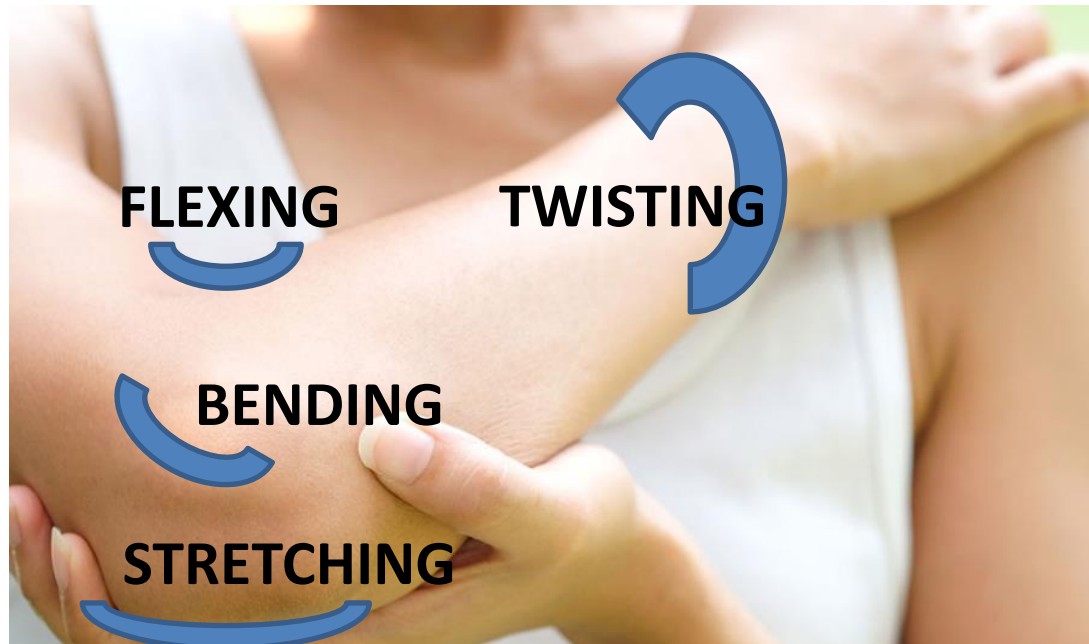
# Slide/Rolling Form Factors

- Precise control over short distance rolling assessments is a new addition to long run testing to understand a variety of spring based coiling mechanisms seen to date to extend or slide the display device
- Basic function still evaluated by flexing mechanical motion



# Wearable Form Factors

- Precise control over existing clamshell mechanism over a mandrel type device to simulate wrist size (from 0mm up to 70mm) is deemed useful
- Additional assessments to replicate human body movement (flex, stretch, twist, bend) is additionally sought for non-display related items. Increased need to harvest functional electronic data



# Data Analysis

**Additional sensors & measurement**

**Growing need to capture images/video for deeper and faster analysis**

**Smarter / Intelligent detection of long run assessments**

**Future expectations for Machine Learning and even Artificial Intelligence for flexible electronics**

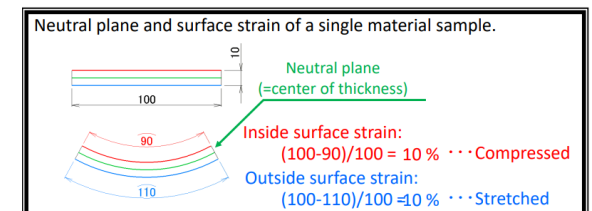
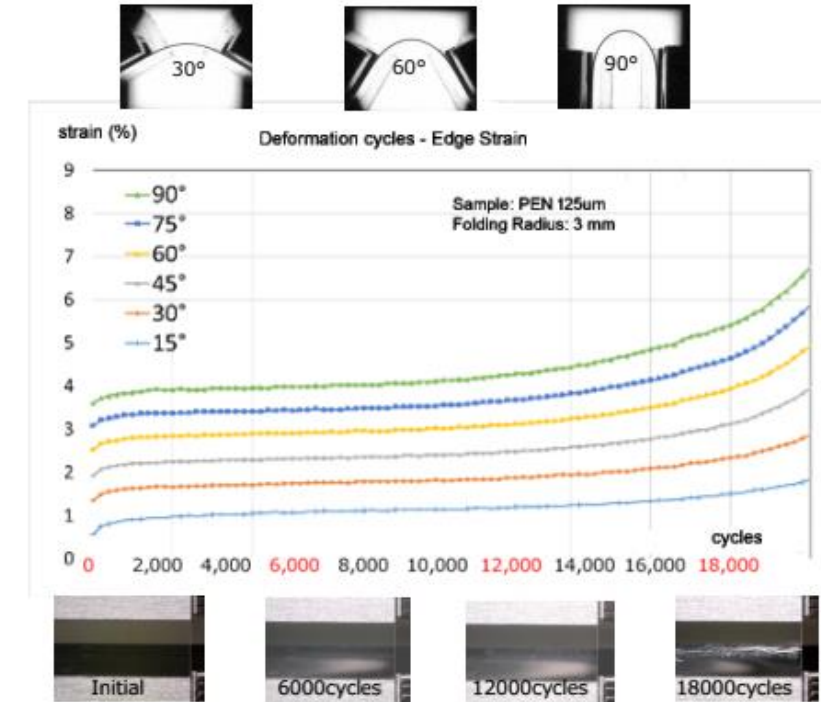
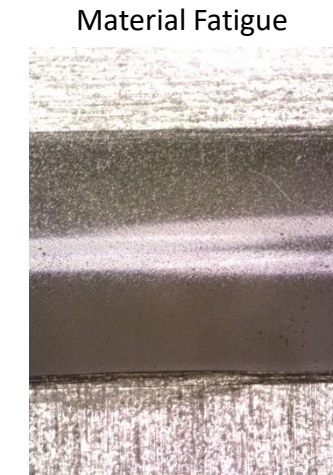
**Integration with Hostile environments deemed a must**

# Need for Better Data Transition

## Opportunities of Data Efficiency is Exponential (Predictive, Scale to Manufacture, Product Lifecycle)

- Optical Imaging used for Inspection, Analysis and Prediction (image recognition and data computation)
- Expanding Universe of Data Harvesting (resistance, torque, load cell, temperature, humidity ... )
- Monitoring/Control of Application specific devices, Environmental Chambers for Adv. Lab Automation
- One Reliability Constant for R&D, QA Qualification, Manufacturing, End-Device Monitoring

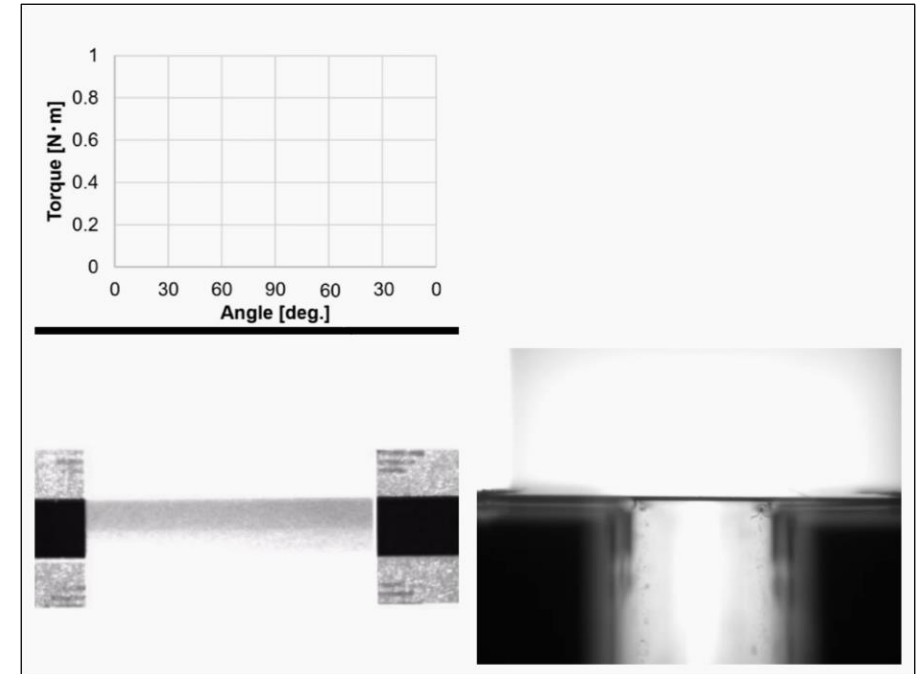
Note:  
Uncompressed Continuous Image for 200K cycles @ 75TB  
> whereas most laptop SSD capacity is 1-2 TB  
> Cloud first architecture is mandatory



# Reliability Performance Benchmarks

## Flexible Display / MetaVerse / Wearable Applications

- Multiple layer Testing
- Delamination / Deformation
- Optical Imaging for Realistic Product / Human Movements,
- in Hostile Environments
- measuring Resistance, Torque etc.
- Expanding to capture Biosensors by laser and electronic pulses
- Established Consumer Electronics standards over 1 mil cycles, 200K component level



Top and Side View Image capture  
Synchronized to Torque Meter

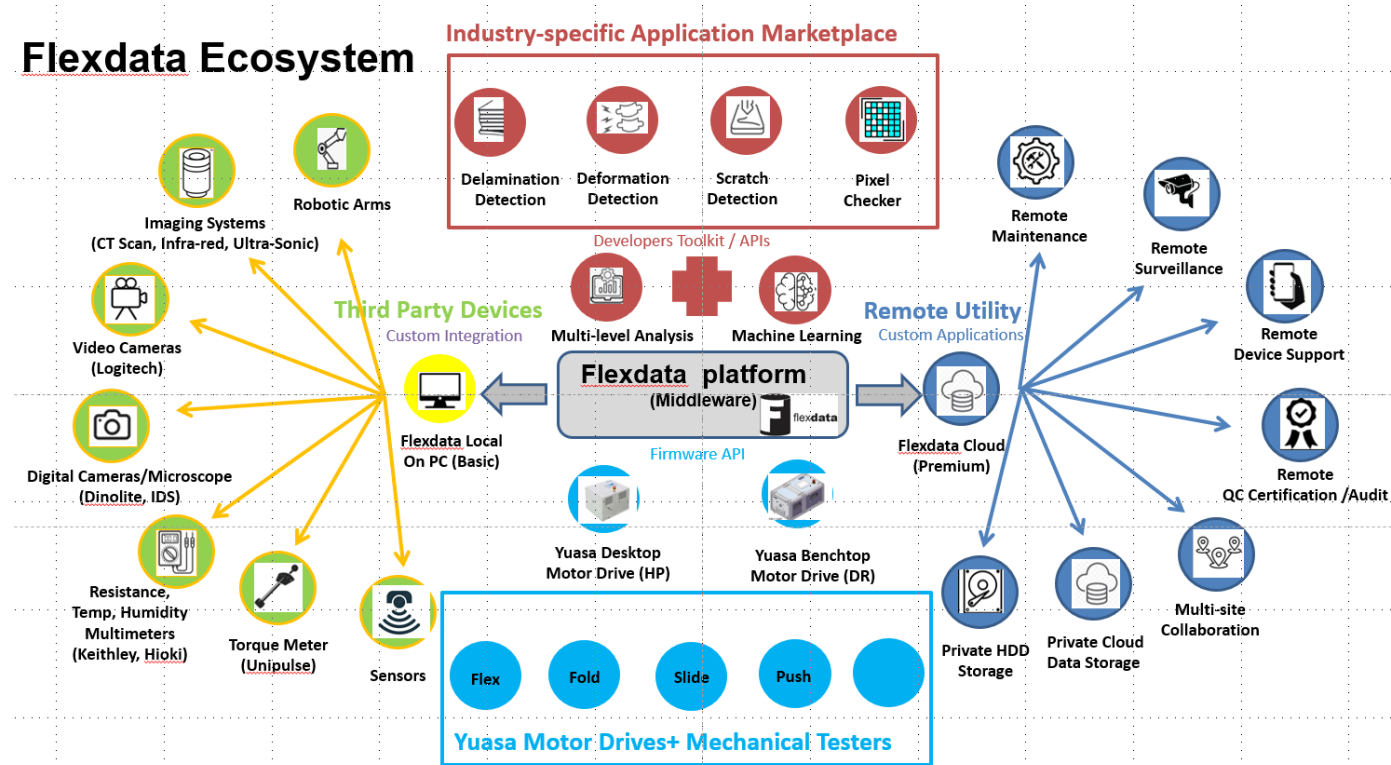


# Our Flexdata Philosophy



## Core Elements

- Disclosure  
Published Technical Approach & Architecture
- Independent  
Designed in Third Party Device Integration
- Low Barrier  
Cloud Architecture, Provided or Client Cloud for Collaborative development/Supply Chain
- Accessible  
Easy of Use/Re-Use for Complex assessments, Remote surveillance/operation
- Client-led Development  
Major N.America/Europe Companies/Institutes



# Looking Ahead

## Data Visualization:

More Data, More Images ...

How to present information to make a better decision faster –

Seek Data Relationships

(both Known & Unseen)

## Data Types

- Category
- Ordinal
- Discrete
- Continuous

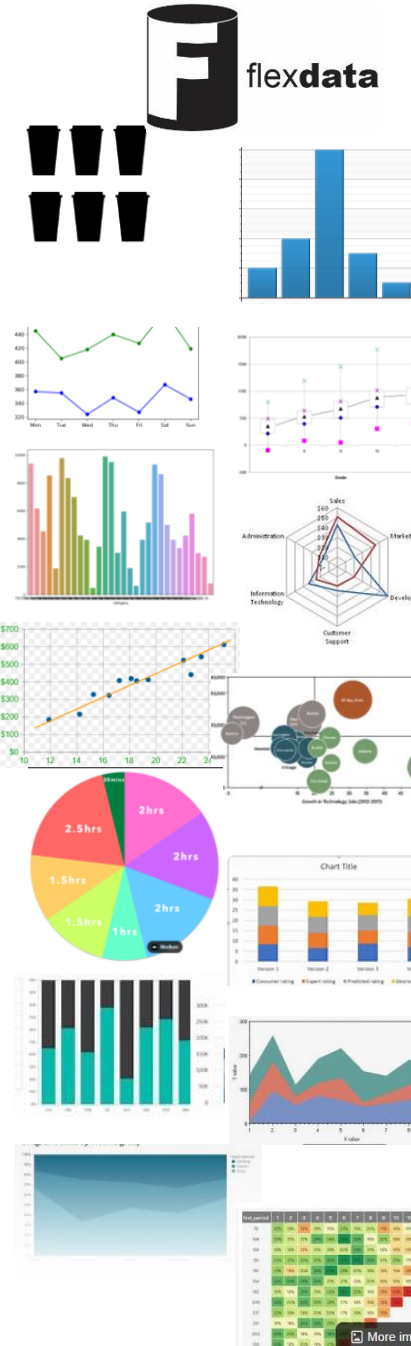
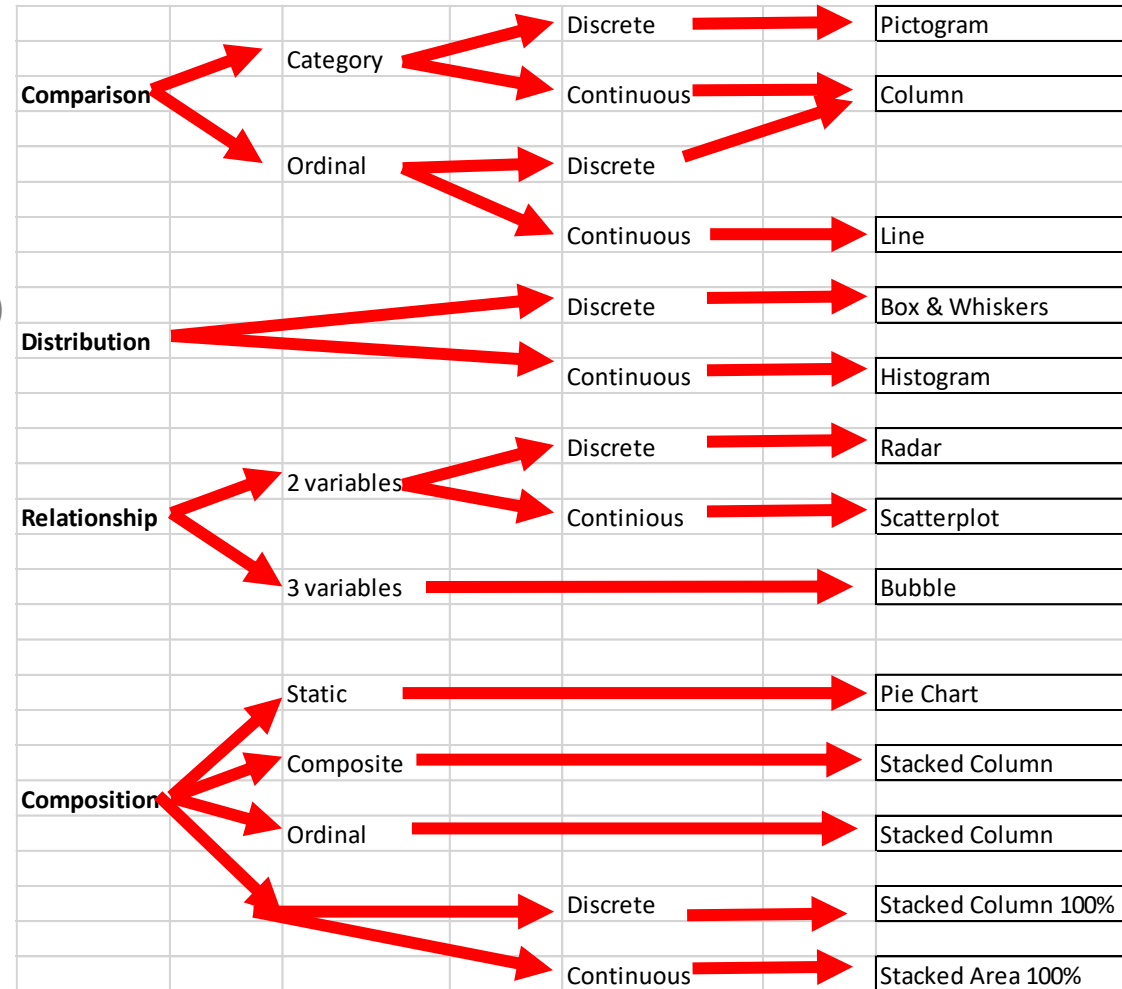
## Presentation Types

- Colour
- Hues
- Shapes
- Width
- Heat Maps etc.

➔ Collect only Useful Data

➔ Use appropriate Analytical Tools

➔ Integrate libraries e.g. Matplotlib



# Looking Ahead..contd.

## Data Scrubbing

Store & Improve accuracy of data

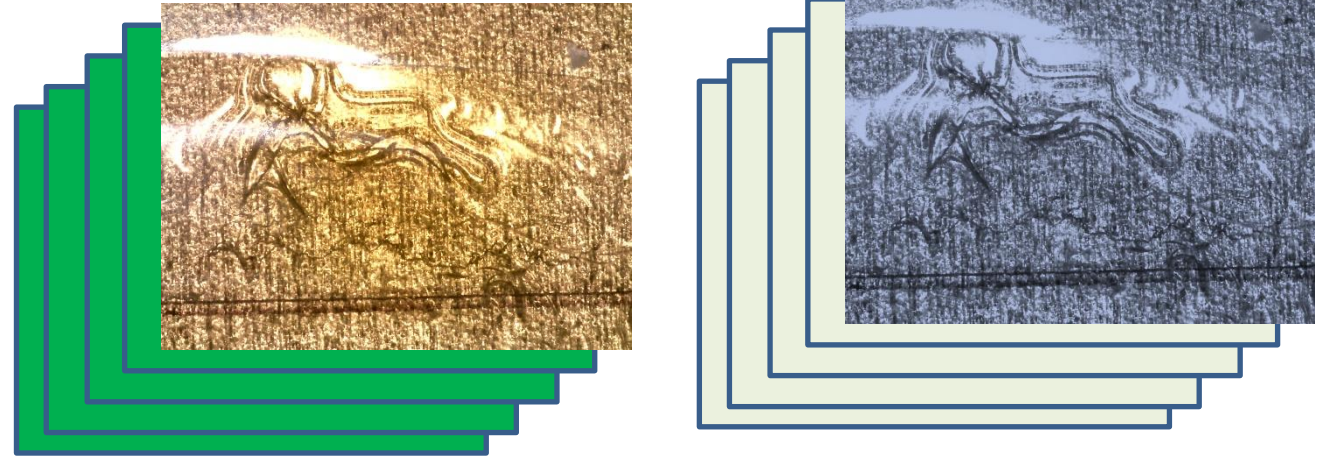
- Parsing Identifies data
- Correction Fixes data
- Standard Adheres to format/rules
- Matching Eliminates duplication
- Consolidate Combines data sets

→ Visualization + Data Scrubbing =  
Machine Learning

→ Seek data relationship (rules based)  
patterns for Unique predictive analysis

## Visual Recognition

Compare Good/Fail images



Microbubble Images (Delamination)

→ Input = Yes, No, Maybe =  
Visual Recognition (requires many samples)

→ Seek data relationship (unsupervised)  
patterns for Unique predictive analysis

**Combination of rules based and unsupervised pattern recognition  
leads to generative Artificial intelligence**

# Data Performance Preparedness

Which level is your organization?

- Level D0 Denial – No Data / Don't Know
- Level D1 Human level - Pen & Paper
- Level D2 PC level - Excel, Macro (No Images)
- Level D3 Specialist level – Matlab, C++, etc. & Manufacture specific applications
- Level D4 Cloud Architecture  
– Integrated Data / Image Framework
- Level D5 Advanced Cloud  
- ML / AI enabled Data Modelling  
incl. Digital Twins (optimize feedback)



# Business Reward



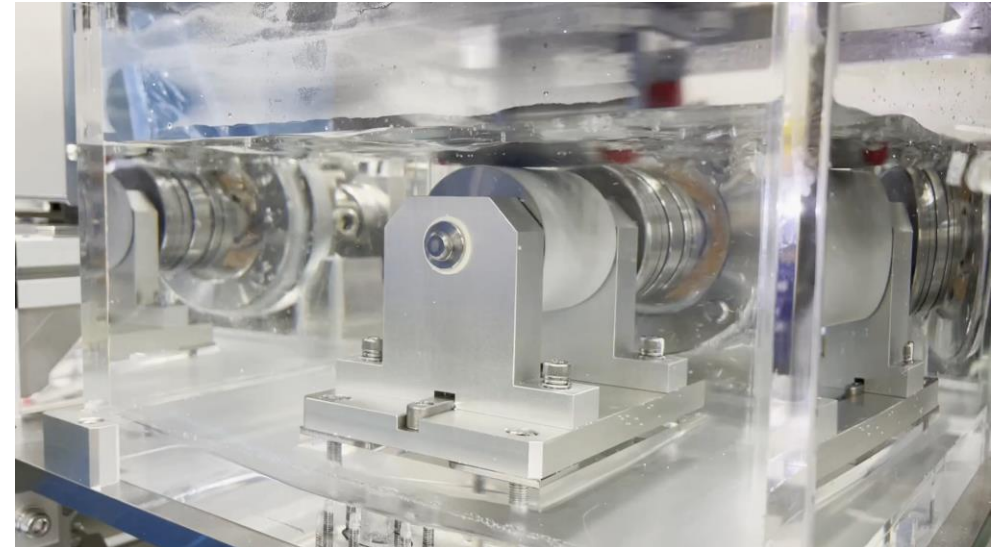
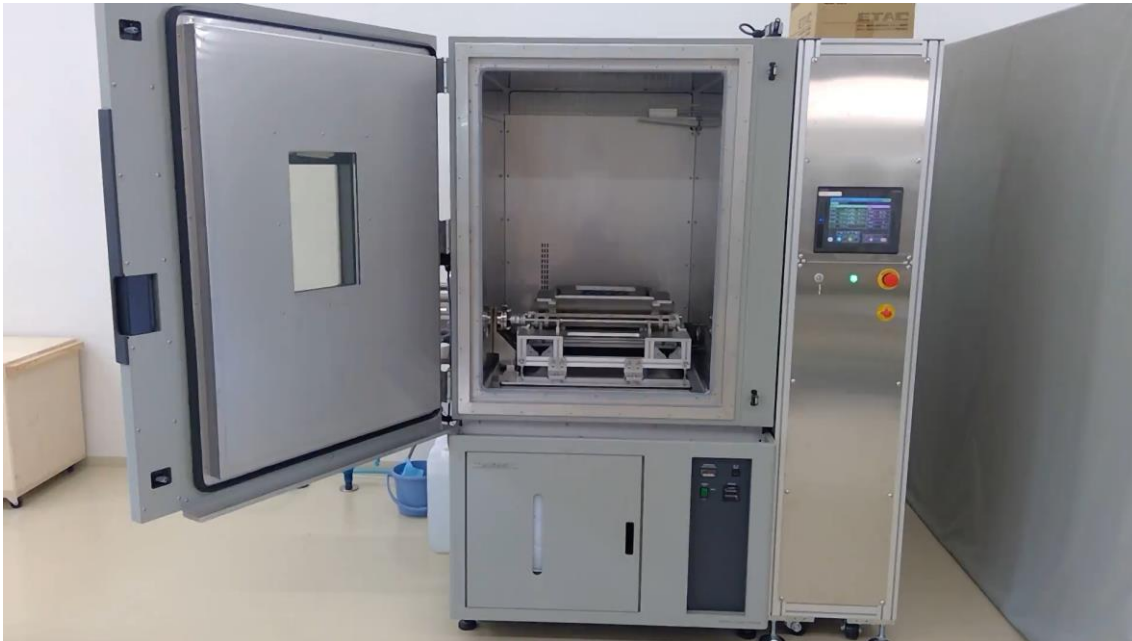
Flexdata as your co-pilot in Flexible electronics Reliability improvement

- Fractional / Scalable Investment to streamline/augment existing Engineers
  - Mechanical Engineer Time \$130K @ 15% time = \$20K / Yr.
  - Lab Tech \$52K @ 70% time = \$36K / Yr.
  - Matlab Software Engineer \$ 250K @ 30% time = \$80K / Yr.
  - Data Scientist \$80-180K = \$130K / Yr.
- Better Human Capital Deployment / Higher Retention /  
Augment Multi-skills for Technicians / Lack of Data Scientists
- Decrease Courier/Shipping Costs of Samples – with secure Audited data  
More specific feedback communication with Supply Chain
- Higher productivity with Multi-level, Multi-site Analytics & Advanced applications  
Lab instrumentation Approach proven in Pharma & Clinical development
- Incalculable Opportunity Profit/Loss with Speed to Market



# Hostile Environments

- Retrofit Kits for Existing Chambers (temperature, humidity)
- Requests for Compact (Mobile), Multi-purpose, Fully Integrated Multi-environment for Wearable Devices



# Seeking Groundbreakers

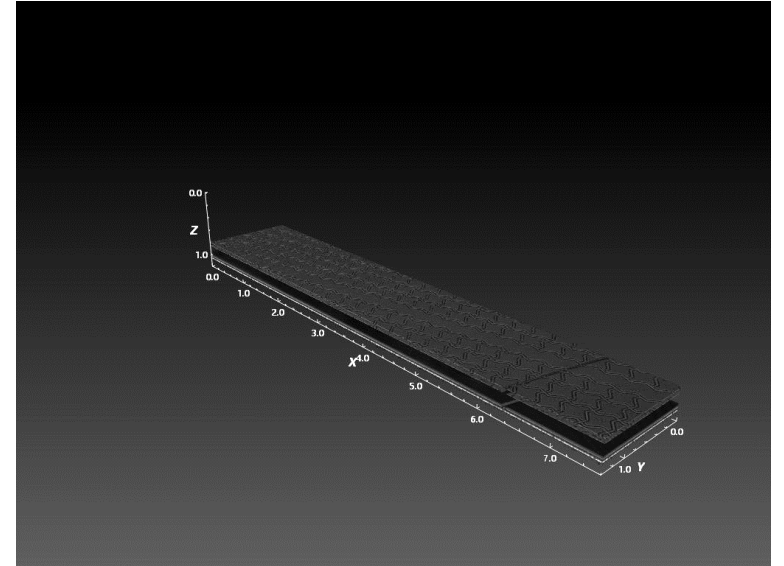


Expand the Wheel - Open to Collaboration with;

- Device Manufacturers (Meters, Robotics, Flying Probe, R2R)  
New Accessory Integration thru GPIB/USB interface  
Feedback to Manufacturing Systems
- Application / Product (Visualization, Testing Assessments)  
Matlib Integration, Connections to existing Material Databases
- Start-ups solving critical scaling issues  
Seed investments thru Bayflex Technologies

Gratitude amplified;

- Clients
- Collaborative Partners
- Strategic Partners



Multi layer Delamination concept (w Early Charm Ventures)



**More...**



[www.bayflextechnologies.com](http://www.bayflextechnologies.com)



Email: [etsuyuzaki@bayflextechnologies.com](mailto:etsuyuzaki@bayflextechnologies.com)



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